



Canadian Automobile Sports Clubs – Ontario Region

2025 Ice Race Workshop

October 25, 2025

Agenda

1) Opening remarks and introductions

2) 2025 review

3) 2026 Planning

4) Topics from the floor



Before we start...

Special “thank you” to all of the
officials, workers, volunteers that
make ice racing possible...

THANK YOU



1. Opening remarks and Introductions

- Ted Michalos, President CASC-OR
 - president@casc.on.ca
- Elaine Willis, Chief Ice Instructor & Promotions Manager
- Ashley Last, Chief Ice Scrutineer
- Richard Muise, Regional Executive Steward
 - Exec.Steward@casc.on.ca



2. 2025 Review

- I. Report from Chief Ice Instructor/Promotions Mgr
- II. Report from Chief Ice Scrutineer
- III. Report from the Regional Executive Steward
- IV. Detailed review of results from Ted Michalos

END PRESENTATION



2. (I) Chief Instructor's Report

Elaine Willis

Chief Instructor
Promotions Mgr



2. (I) Chief Instructor's Report

Rookie School Results 2025

32 New Drivers (11 in 2024 / 14 in 2023)

17 Rookies (7 in 2024)

15 Temp Licenses (4 in 2024)

Thank-you to ALL of our Instructors!



2. (I) Chief Instructor's Report

Where did they come from?

2 – newsletter/email

2 – digital media

1 – web / Google

22 Referral

Keep spreading the word!



December Update

Ice Racing 2025

What is Ice Racing?
Ice racing is exactly what it sounds like: racing on a track made of ice. Picture a typical racetrack but surrounded by snowbanks and sparkling with an ice surface that tests every ounce of driver control. Drivers navigate tight turns and long straightaways, while competing against other drivers, constantly adjusting their grip on the frozen surface and challenging their driving skills in ways that dry pavement could never offer.

What's New?

New STREET CUP Class – try out ice racing with minimal car prep. Check out the details here: <https://www.casc.on.ca/casc-or/announcing-new-ice-racing-run-group-2025>

Sunday start time is now 11:00am! More race time!

50% off your second class entry fee! More racing!

We are pleased to announce the following sponsors are joining us for 2025:

**Ken Shaw Lexus Toyota
RSR Racing**

Sponsorships are still being welcomed! Contact [Elaine](#) for information.

Media coverage:

We have been in the news! Minden Times, The Highlander, Orillia News and more. If you have a local paper you would like to submit an article to, contact [Elaine](#) for content.

Accommodations

Here is a short list of local [accommodations](#) if you are from out of town.

Introduction to Ice Racing Webinars

November 12 and December 9, we held live webinars to introduce newcomers to ice racing. 25-

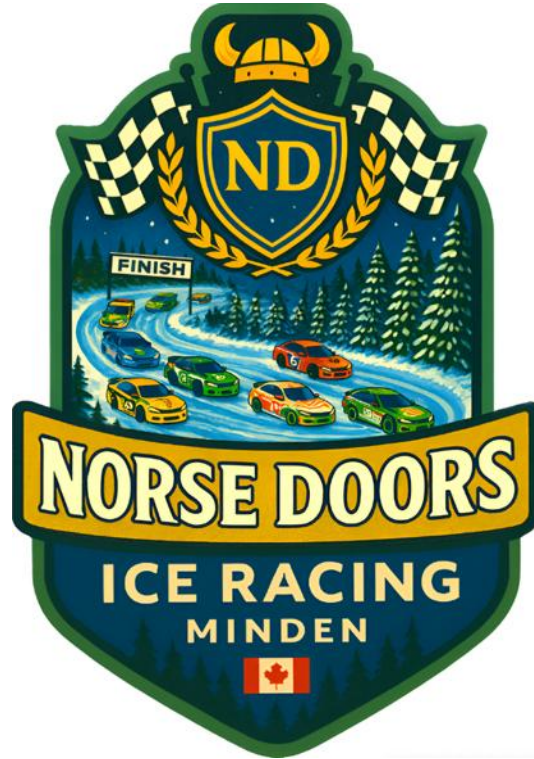


2. (I) Promotions Mgr Report



2. (I) Promotions Mgr Report

New sponsors for 2026:



2. (I) Promotions Mgr Report

If you, or someone you know would like to become a sponsor...

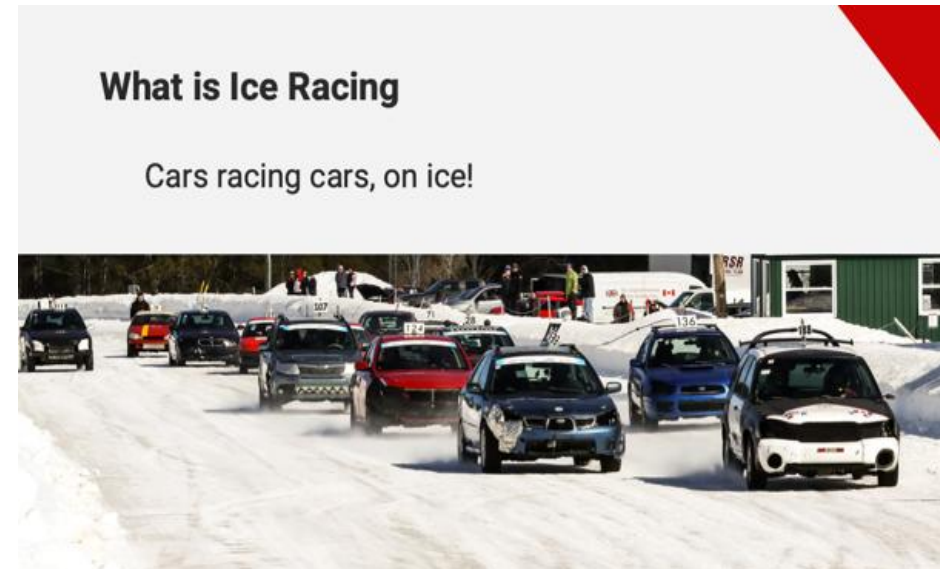


2. (I) Promotions Mgr Report

Hosting 3 Webinars this fall

Oct 16 | Nov 13 | Dec 11

7:30 pm on Zoom

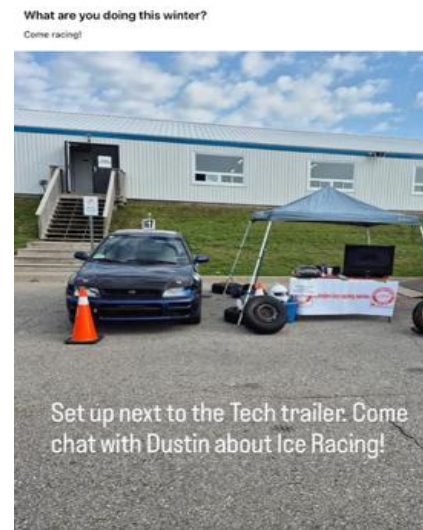


2. (I) Promotions Mgr Report

Instagram – ice_racing_minden



Facebook – Ice Racing - Minden



2. (I) Promotions Mgr Report

Local media



January 23, 2025

Highlander sports 15

Hitting the ice for winter racing in Minden

By Lisa Gervais

Conditions are "excellent" as the 36th ice racing season gets underway at the Minden fairgrounds Jan. 25, spokesman Jim Carrell says.

"We've had cold weather and we've had snow."

The races are organized by the Canadian Automobile Sports Clubs. They work with Minden Kinmen volunteers, who each year transform the fairgrounds into a winding, frozen-over circuit that draws people from across North America. It's one of the few dry land locations in the country, and home to ice racing in Ontario.

Whether permitting, the races will run for six weeks, concluding the March 1 weekend. Last weekend (Jan. 18) saw pre-tech for the cars, Carrell said.

"To get their cars certified to go on the track. They just go over them to see that they comply with the rules, especially the safety rules, such as the seatbelts and the lights and all that sort of thing."

With a return of a normal winter, Carrell said excitement has been building and they have been getting good entries. They won't know final numbers until Saturday as some racers register last-minute.

As for anything new and different, Carrell said there are two new classes.

One is a street class. "You can drive your car to the track, cover up the headlights and the taillights with some clear vinyl and put your racing tires on, and go on the track and then drive it home after the event. It's made for people who don't have a dedicated race car but can use their street car."

The other change is reducing the cost for the second driver class. "We've always had a second driver class, so two people can share one car. The difference is we've reduced the cost on the second driver. If you have the car entered under the first driver, the cost of the second race schedule is cheaper."

Both are aimed at trying to attract more drivers. Carrell said entries had been down the last five years or so.



A competitor races around the fairgrounds oval. *File*

"It can't continue to slide," Carrell added. "We're hoping it's just a byproduct left over from COVID."

Asked about the fickle weather contributing, he added, "that is also it. When they look out the window and see green grass in January, they think it's not going to happen: 'I'm not going to bother to get my car ready.' It is cause for concern, but we'll know in the next couple of weeks."

He said they have had as many as 70-80 drivers a day in the past, but "we're dropping down to 50, and, unfortunately, with the added cost, because nothing has gotten cheaper, the clubs need about 60 entries just

to break even, so that's where we're at." Back to the track and Kin volunteers have been working hard to get it ready for racers and fans. Carrell estimates he's already put in 50-60 hours. He is also looking forward to getting behind the wheel himself, as "I really do enjoy it."

"We're just happy with the way things are. We're in good shape and we're just hoping to get some extra entries to help boost things up for the organizing clubs."

People can register online for all CASC-OR championship events at casc.motorsporting.com.

A fan guide from the Ice Racing - Minden Facebook page

1. Park your vehicle immediately on entering the gates. Enter gates, turn left, go north (towards the Quonset hut), park, proceed on foot. Only competitor and support vehicles are allowed throughout the fairgrounds.
2. Be aware at all times of race cars and support vehicles - they may not see you. Stay close to a snowbank - keep pets on a leash, kids within arms' reach.
3. Remain behind the snowbank around the outside of the track while watching races. Racing is dangerous - that's why there are big, wide, deep snow banks - to protect you.
4. Dress really warm - it's winter, it's cold, there may be a wicked wind chill factor.
5. Tread with caution. Bring warm footwear with grippy treads - ice is everywhere underfoot throughout the entire grounds.
6. Hot food and drinks - heated snack bar and heated washrooms on-site.
7. Paramedic - on-site typically in their vehicle parked near track entrance next to snack bar.
8. Help - feel free to speak to any volunteer (those wearing a two-way radio) for assistance.



2. (II) Chief Ice Scrutineer's report

Ashley Last
Chief Ice Scrutineer



2. (III) Regional Executive Steward's Report

Richard Muise

Regional Executive Steward



2. 2025 Review

How did we do in 2025?

2025 RACE WORKSHOP

2. 2024 Review

- We were able to run all 6 events (4 in 2024)
- Average entries on Sat 63 (49.5)
- Average entries on Sun 63 (41.75)

CONFIDENTIAL



2. (III) 2025 Detailed review

- Anne McCallum prepared a detailed analysis of 2024 CASC – OR entries

	C1-2-4	C11-12-14	S1-2-4-LS1	S11-12-14-LS11		C1-2-4	C11-12-14	S1-2-4-LS1	S11-12-14-LS11
2024	24.5	11.5	8.25	5.25		22	8.75	7	4
2025	23	9	17.75	11.25		18.75	7.75	16	13
Entries +/-	-1.5	-2.5	+9.5	+6		-4.75	-1	+9	+9
Gain/ Loss y/y	-6%	-22%	+115%	+115%		-21.5	-11%	+129%	+225%

2. (III) 2025 Detailed review

- In 2025 we started a revenue and cost sharing model
- CASC-OR retained all revenues until the end of the series
- CASC-OR paid all major costs: track rental, insurance, medic, MSR fees, Stewards, fire bottles, permits
- The residual was then divided equally between each club that held an event



2. (III) 2025 Detailed review

- Average entry in 2025 was 126 (91.25) per event
- Estimated “cost” to run an event was \$9,910 before “club costs”
- Average entry fees collected \$10,422 (\$8,750)
- Sponsorship dollars \$4,000
- Donations \$5,655
- Each club received \$2,965.50 from CASC-OR to cover “club costs” after operating expenses



4. 2026 Planning

- I. 2026 Ice Race Schedule
- II. 2025 Rule Changes
- III. Series promotion



4. 2026 Planning

I. 2026 Ice Race Schedule

Jan 17-18	Pre-Tech (non-race weekend)
Jan 24-25	Toronto Autosport Club
Jan 31-1	Deutscher Automobile Club
Feb 7-8	British Empire Motor Club
Feb 14-15	British Automobile Racing Club
Feb 21-22	Peterborough Motor Sport Club
Feb 28-1	Twin Lakes Motor Club



4. 2026 Planning

What groups will we run in 2026?

C2	Expect 15 Sat and 15 Sun
C1 and 4	10 and 10
C11,12,14	Expect 10 Sat and 10 Sun
SS1, 2, 4, LS1	Expect 20 Sat and 20 Sun
SS11, 12, 14, LS11	expect 10 and 10
Street Cup	expect 5 Sat and 5 Sun

Projected entries of 70 Sat and 70 Sun



4. 2026 Planning

Competitor fees in 2026

Entry fee Saturday	\$140
Entry fee Sunday	\$100
Second class	50% (\$70 and \$50)
Levy	\$0
Regional License	\$ 50
Temporary License	\$ 25



4. 2026 Planning

Revenues based on projected entries

Saturday	\$6,790
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Sunday	<u>\$6,790</u>
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Total	\$13,580
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Estimated costs	<u>\$13,000</u>
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Projected profit	\$ 580
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4. 2026 Planning

II. 2026 Rule changes

Thanks to everyone involved with updating the rule set, in particular Ashley Last and Anne McCallum



4. 2026 Planning

II. 2026 Rule changes

- Currently, anyone using a temporary license MUST have an experienced ice racer in the passenger seat
- Suggested change in 2026:
- We recommend anyone using a temporary license have an experienced ice racer in the passenger seat; and
- The Clerk has the right to require anyone using a temporary license to have an experienced ice racer in the passenger seat



4. 2026 Planning

II. 2026 Rule changes

- Currently helmets “expire” 15 years after the date of issue for Snell and ECE 10 years from date of manufacture
- Suggested change in 2026:
- Helmets no longer “expire”, but the scrutineer may still disallow any helmet showing signs of damage



4. 2026 Planning

II. 2026 Rule changes

- Tire studs – do we provide a list of “approved” studded tires to eliminate any confusion?
- Lexus Cup will be allowed to run the grandfathered tires for 2026, this will be the final year these tires Are allowed. Not part of the CASC class points

4. 2026 Planning

- Street Cup will be run as a class again in 2026
- No championship points will be awarded/accumulated for this class



4. 2026 Planning

Any topics from the floor?

4. 2026 Planning

III. Series Promotion

- The position of Promotions Manager is open
- Elaine Willis has renewed all 2025 sponsors and added 2 new ones
- We need someone willing to speak to potential sponsors and to the media
- If interested contact the Ice Racing Director



4. 2026 Planning

IV. Chief Instructor

Bryan Rashleigh will take over in 2026

- Assisted by Carol Lane and Dustin Brown



4. 2026 Planning

“New” Ice Race Director

Elaine Willis

